IM Presented by MG MOTOR

ANCAP SAFETY

TESTED 2025 ★★★★★

IM5

What is IM?

IM is a premium brand under the SAIC Group umbrella and has secured investment from tech giants like Alibaba as well as venture capital firms. This venture is set to revolutionize the automotive landscape, guiding consumers towards a new era of EV excellence. Under the MG banner, the IM marque stands as a testament to meticulously crafted, technologically advanced vehicles, designed to offer a deeply engaging driving experience.

The IM5 Sedan was conceived with a passion to provide a luxurious EV driving experience. Its intuitive features and integrated technologies, alongside premium components, sets a new standard of luxury within the EV market.

Design

The IM5 is more than just a vehicle; it's cutting-edge technology that's exquisitely crafted. Choose between RWD and AWD variants, beginning with a 75kWh battery and increasing to a more substantial 100kWh battery. Its aerodynamic silhouette isn't just efficient; it reflects modern design cues and language. With an impressive range of up to 755km‡, the IM5 doesn't just arrive, it makes a statement.

Interior

IM5's interior has been designed to be the pinnacle of comfort and convenience within the EV automotive landscape. Measuring in at 4931mm long, 1960mm wide and standing 1474mm tall, IM5's size enables it to have more space and more comfort for all of its passengers. Soft to the touch upholstery is prevalent throughout the interior, with heated and cooling seating also made standard across both trims. A panoramic glass roof adores passengers, allowing them to either bathe in sunlight or enjoy the stars, available across both trims. Front and Rear independent air vents are also present, ensuring every passenger is climate controlled.

Coinciding with the premium interior components, IM5 seamlessly integrates smart technology throughout its cabin. At its heart, the formidable Qualcomm Snapdragon® 8295 Central Processing Unit (CPU) is the driving force behind all key vehicle functionalities. Essential driving controls are intuitively accessed via a crisp HD 10.5" central touchscreen, while the immersive 26.3" infotainment display brings Wireless Apple CarPlay® and Android Auto™ to life, ensuring you remain effortlessly connected and in command. For added convenience, a dedicated wireless and ventilated charging mat allows your mobile device to recharge on the go.

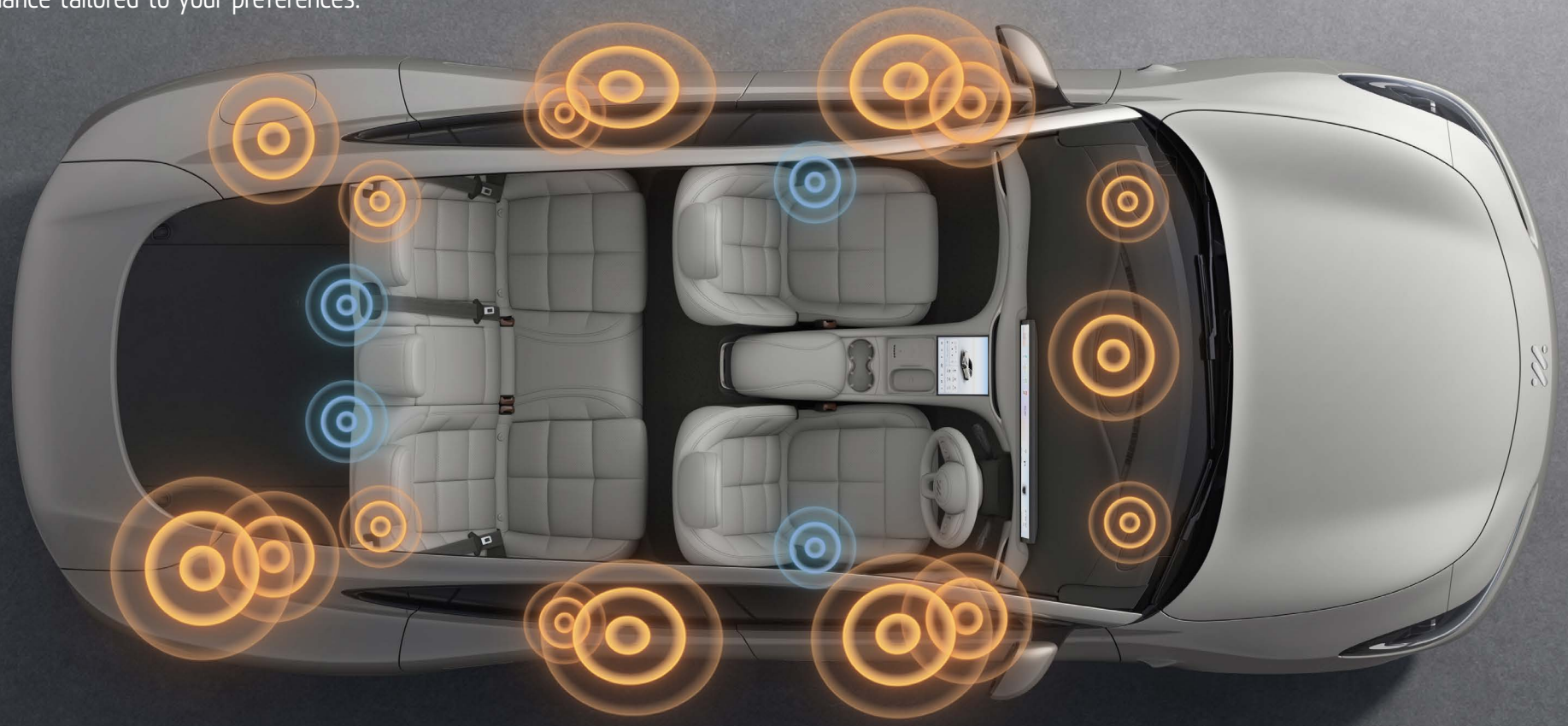
IM WHAT I AM
IM Music
Navi
Apple CarPlay
Spotify
YouTube
360
Weather
DVR
TikTok
07:00
Thursday 28 Nov
P
R
N
D
Accumulated Journey
266
03:10
14.0
Total mileage
5600
625 NEDC
07:00
IM WHAT I AM
IM Music
Park
Curbside
360° view
Pull Out
Reverse
More
INTELLIGENT MOBILITY
24°

IM Alive with the sound of MUSIC

Step into a world where sound is perfected. This premium Audio System of IM5 is powered by up to 20 speakers, including the 4 sky speakers, and we are one of the very few that can offer the 7.1.4 professional audio. This is seamlessly integrated into the IM5 to deliver an exceptional acoustic performance tailored to your preferences.

Leveraging advanced technology, this setup ensures optimal sound distribution and crystal-clear audio fidelity throughout the cabin. It's more than just a sound system; it's a personalized sonic sanctuary.

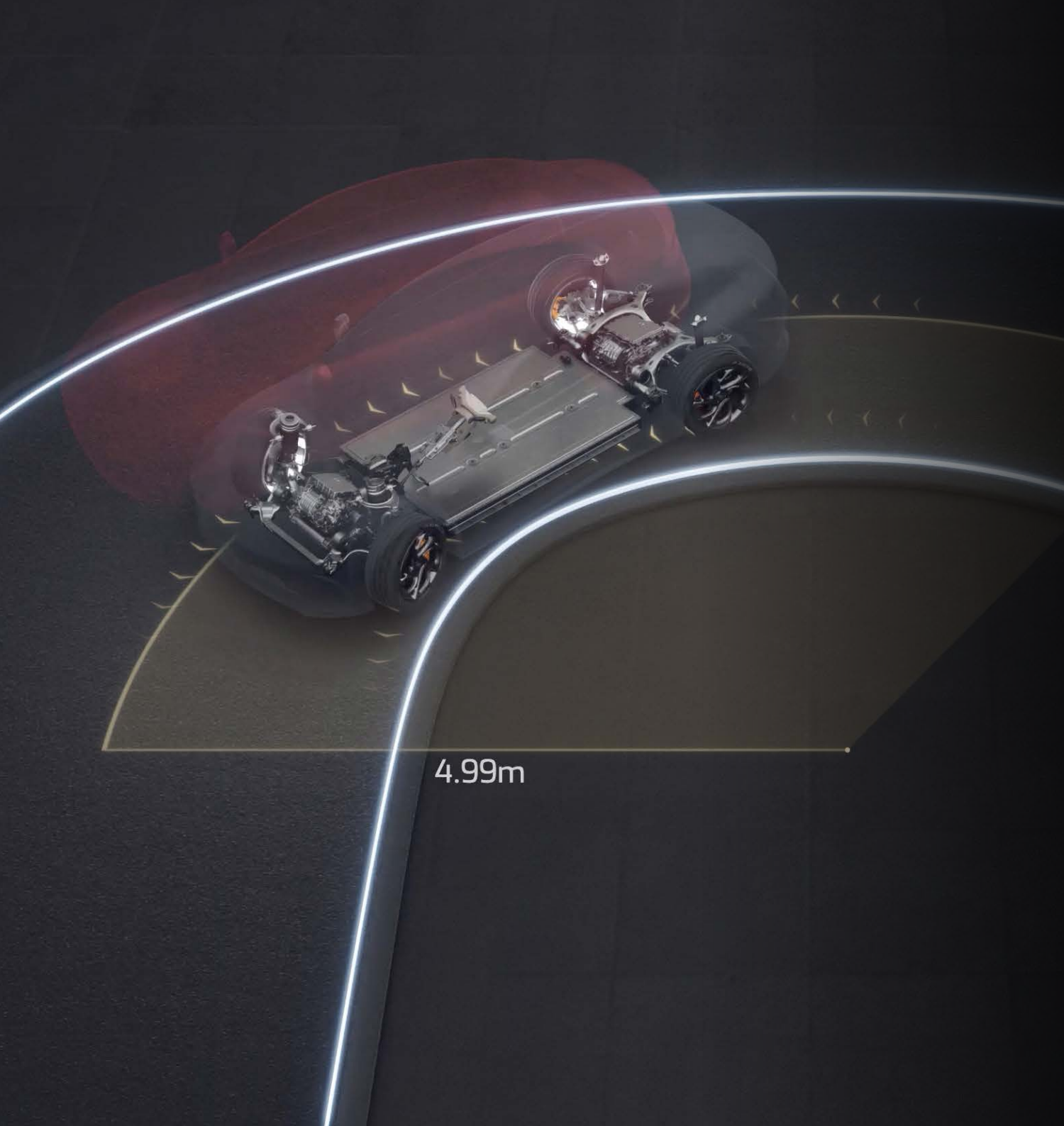
Furthermore, IM5 occupants can also easily command vehicle features with their voice – from switching tracks to modifying volume – for a truly accessible experience.



Driving Dynamics

Experience intelligent and adaptable driving on Australian roads with the IM5. Its Advanced Air Suspension System* combined with the Continuously Control Damping (CCD) System*, redefines your comfort and stability, automatically adjusting spring stiffness and vehicle height on the go. This dynamic adjustment effortlessly filters out high-frequency vibrations and noise, creating a serene passenger environment. Beyond comfort, the system intelligently lowers the vehicle for enhanced aerodynamics at speed, extending your range.

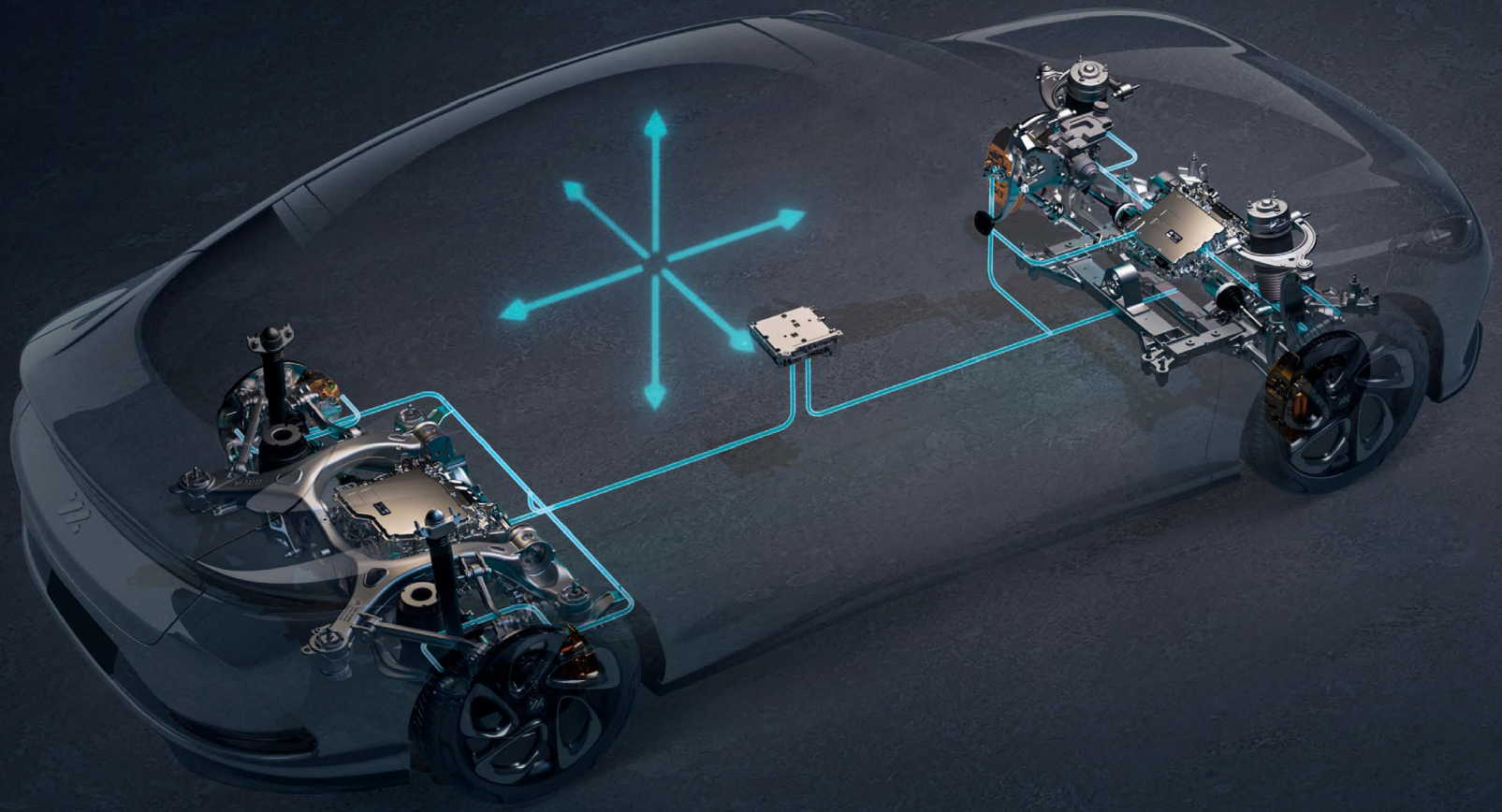
*T&C's -Available on Performance models only



Master Every Maneuver

Experience unmatched manoeuvrability and elevated control in the IM5, featuring an advanced rear-wheel steering system offering up to 12° of total rear steering. This innovative technology significantly reduces your turning radius for superior handling in any scenario.

For city driving and parking, the rear wheels pivot inversely to the front, achieving an impressive turning radius of just 4.99 meters, comparable to that of smaller hatchback. At higher speeds, they steer parallel to the front wheels, providing enhanced stability and a feeling of unwavering confidence during lane changes.



Intelligent Digital Chassis

The IM5 is built upon a 'digital chassis', an innovative architecture that integrates intelligent technology throughout the drivetrain of the vehicle. This sophisticated integration allows for the meticulous monitoring and evaluation of every critical, trackable element.

Serving as the IM5's digital cerebellum, an advanced NVIDIA Orin N® Chip manages and maintains a comprehensive suite of driver assistance functionalities.

This intelligent technology integrates real-time machine learning to continuously enhance IM5's safety and practicality.

One Touch is all it takes

True convenience at your fingertip. One Touch is all it takes for the IM5 to expertly execute parking, reversing, and tight-spot departures, simplifying your drive.

ONE TOUCH PARK

Say goodbye to parking woes with the IM5's One-Touch Park. This smart driver aid utilizes comprehensive camera systems to scan and with a single touch, accurately and safely parks itself, simplifying even the trickiest manoeuvres.

ONE TOUCH PULL OUT

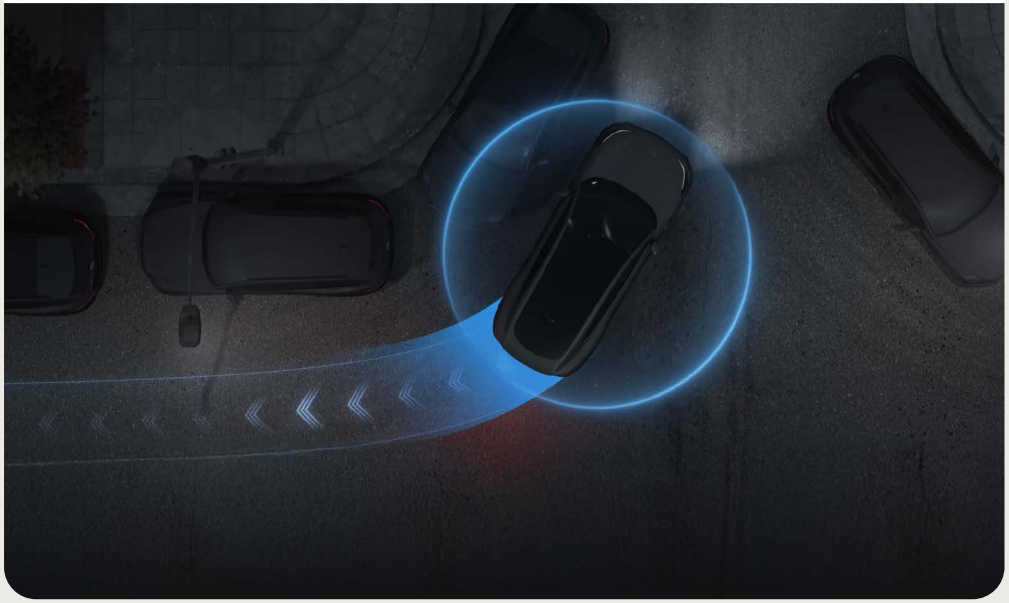
Navigating out of a tight parallel parking space just got easier with the IM5's One-Touch Pull Out. When exiting becomes difficult due to nearby cars, this smart system automatically calculates and executes the optimal exit angle with a single touch, ensuring a hassle-free departure.

One Touch is all it takes

True convenience at your fingertip. One Touch is all it takes for the IM5 to expertly execute parking, reversing, and tight-spot departures, simplifying your drive.

ONE TOUCH REVERSE

Ended up in a street that you didn't mean to? IM5's intelligent One Touch Reverse can help. IM5's smart tech allows it to remember it's path and with one touch, simply reverse back to where it came. All while utilising all of the many safety features and cameras to ensure the vehicle and its occupants return safely to where they started.



ONE TOUCH KERBSIDE PARKING

Ideal for navigating congested city streets, One Touch Kerbside Parking enables the IM5 to easily maneuver into tight parking spaces right against kerb or walls, even when visibility is limited.

Rainy Night Mode

Beyond premium hardware like cutting-edge chips, the IM5 delivers intelligent experiences that tackle real-world driving frustrations. One notable feature of the IM5 is Rainy Night Mode. It uses the cameras on the vehicle and provides a clear and real-time view of driving blind spots, such as the A-pillar, rear view and so on, helping drivers be fully aware of their surroundings and potential risks in the traffic.

Rainy Night Mode also synchronises with your other common vehicle settings such as defogging and mirror heating for a complete and comprehensive visibility in any condition.

Advanced Safety, Enhanced Driving.

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Drive with unwavering peace of mind in the all-new IM5, engineered with the latest safety innovations. Its sleek and modern design is not only a head turner but also integrates seamlessly with advanced safety principles. IM5's advanced driver-assistance systems (ADAS), powered by a dedicated NVIDIA Orin N® chip, offer an advanced layer of safety and support for every journey. Combining premium comfort and driving dynamics with these top-tier safety features, the IM5 ensures you can travel with absolute confidence.

IMAD

SPEED LIMIT INFORMATION FUNCTION

Actively detects speed limit signs and alerts you to your current vehicle speed.

AUTOMATIC EMERGENCY BRAKING

AEB maintains continuously monitors the road ahead, autonomously engaging the brakes should it detect any obstacles posing a potential threat to the driver.

LANE DEPARTURE WARNING

Alerts the driver when the IM5 is getting too close to the lane edge.

INTELLIGENT SPEED ASSISTANCE

Autonomously tracks the vehicle ahead, managing acceleration, braking, and steering to remain within the lane at cruise speed.

ADAPTIVE CRUISE CONTROL

Detects the front vehicle position and keeps a safe distance between your IM5 and the car in front.

LANE CHANGE ASSIST

Alerts the driver when the IM5 is approaching the lane edge too closely.

REAR CROSS TRAFFIC ALERT

Alerts you of approaching vehicles and pedestrians when reversing out of parking spaces.

FORWARD COLLISION WARNING

Senses impending collisions and applies the brakes to help avoid or lessen impact.

BLIND SPOT DETECTION

Registers objects in hard-to-see areas to help you change lanes safely.

The above safety features are driver assist technologies that are not a substitute for safe and attentive driving or for the drivers control over the vehicle.

Experience Exceptional Range and Rapid Charging

With an impressive range of up to 755km‡, the IM5 is ready for any journey. Opt for the All-Wheel Drive variant and still enjoy a substantial 625km‡ range. Benefit from the convenience of DC fast charging, adding a crucial 50% charge (30% to 80%) in just 15.2 minutes, getting you back on the road swiftly.

‡T&C's Apply.

Formulate Your IM5!

IM5 PREMIUM (75KWH):

- 400V IGBT Platform
- EV Range of 550km (NEDC)
- EV Range of 490km (WLTP)
- 75kWh LFP Battery
- 0-100km/hr in 6.8 seconds
- Top speed of 200kph
- Maximum Power (kW) -217kW
- Maximum Torque (Nm) -450Nm
- Ultra-soft synthetic Leather seats
- Ventilated Wireless charging pad
- Thermal-insulating Glass Roof
- Intelligent cabin powered by Qualcomm Snapdragon® 8295
- 26.3" Immersive touch screen
- 10.5" Central touch screen
- Wireless Apple CarPlay® and Android Auto™
- IM Advanced Driver Assistance System (ADAS) - Powered by NVIDIA Orin N®
- 19" Aerodynamic Wheels fitted to Hancook iON Performance Tyres
- 5 Exterior Colour choices
- 2 Interior colour choices
- Intelligent Four-Wheel Steering system (with Crab Mode)
- Road Noise Control (RNC)

IM5 PLATINUM (100KWH RWD) (IN ADDITION TO):

- 800 SiC Platform
- EV Range of 755km (NEDC)
- EV Range of 655km (WLTP)
- 100kWh NCM Battery
- 0-100km/hr in 4.9 seconds
- Top speed of 220kph
- Maximum Power (kW) - 300kW
- Maximum Torque (Nm) - 500Nm
- 20" Sporty Wheels fitted to Pirelli P-Zero Tyres

IM5 PERFORMANCE (100KWH AWD) (IN ADDITION TO):

- EV Range of 625km (NEDC)
- EV Range of 575km (WLTP)
- 100kWh NCM Battery
- 0-100km/hr in 3.2 seconds
- Top speed of 268kph
- Maximum Power (kW) - 200 / 372 (Front/Rear)
- Maximum Torque (Nm) - 302 / 500 (Front/Rear)
- Advanced Air Suspension
- Continuously Control Damping (CCD) System

Express Yourself

INTERIOR COLOURS

Experience a new standard of comfort with the all- new IM5, featuring ultra soft synthetic leather seats across all trims.

EXTERIOR COLOUR

Prepare for second glances. With its bold lines and progressive silhouette, the IM5 colour palette guarantees it's a statement on wheels.

ATHENA WHITE

ARES BLACK

RAPHAEL BEIGE

REMBRANDT GREY

NEVIS BLUE

19-INCH AERODYNAMIC WHEELS

20-INCH SPORTY WHEELS

Colours within this brochure may vary to those on the vehicle.

Exceptional Service

A COMMITMENT TO ACCESSIBILITY AND QUALITY

Our goal is straightforward: offer accessible and quality service. Our extensive network of dealers are set up to give every customer a smooth experience from the moment you come in. This practical approach ensures that your IM5 journey is always backed by our network, there to help and give you peace of mind.

PEACE OF MIND

Your new IM5 comes complete with a comprehensive manufacture and battery warranty. Our industry-leading engineering plus rigorous research and development programs also ensure a positive ownership experience. Plus, warranty coverage is backed by the nationwide dealer network.

PRECISE PRICE SERVICING

Your IM5 deserves the best of care. With our Precise Price Servicing, all items requiring maintenance as indicated in the service schedule, are included in the quoted cost. This means we assure you that the price listed is the price you will pay.

IM5

Technical Specifications

	PREMIUM 75KWH RWD	PLATINUM 100KWH RWD	PERFORMANCE 100KWH AWD
PARAMETER			
Length * Width * Height (mm)		4,931 * 1,960 * 1,474	
Wheelbase (mm)		2950	
Unladen Running Clearance (mm)		135	
Gross Running Clearance (mm)	120	120	134
Drag Coefficient	0.226	0.237	0.237
Seats		5	
Front Trunk Capacity (L)		18	
Boot Volume with Seats in Place (L)		457	
Boot Volume with Seats Folded (L)		1290	
Tare Mass (kg)	2180	2210	2298
Unladden Mass (kg)	2180	2210	2298
Gross Vehicle Mass (kg)	2610	2640	2730
Maximum Towing Capacity Unbraked (kg)	750	750	750
Maximum Towing Capacity Braked (kg)	1500	1500	1500
PERFORMANCE			
Drive Train	RWD	RWD	AWD
Battery Capacity (kWh)	75	100	100
Battery Type	LFP	NCM	NCM
Driving Range: NEDC Combined Cycle (km) *1	550	755	625
Driving Range: WLTP Combined Cycle (km) *1	490	655	575
Acceleration Time (0-100kph, s) *2	6.8	4.9	3.2
Top Speed (kph) *2	200	220	268
Multiple Drive Mode	•	•	•
POWERTRAIN			
800V SiC Platform	-	•	•
400V IGBT Platform	•	-	-
Motor Maximum Power (kW)	217 (Rear)	300 (Rear)	200 / 372 (Front/Rear)
Motor Maximum Torque (Nm)	450 (Rear)	500 (Rear)	302 / 500 (Front/Rear)
On-Board Charging Unit (kW)	11kW	11kW	11kW
Maximum DC Charging Power (kW)	153	396	396
Estimated DC Charge Time (30% to 80%) (Mins) *3	20	15.2	15.2
Charge Port Type	CCS Type 2	CCS Type 2	CCS Type 2
Vehicle to Load Charging Function (V2L) (Max 6.6kW) *4	•	•	•
Battery Thermal Management System	•	•	•

	PREMIUM 75KWH RWD	PLATINUM 100KWH RWD	PERFORMANCE 100KWH AWD
INTELLIGENT CHASSIS			
Front Suspension	Double Wishbone	Double Wishbone	Double Wishbone
Rear Suspension	Multi-Link	Multi-Link	Multi-Link
Advanced Air Suspension	-	-	•
Continuously Control Damping (CCD) System	-	-	•
Intelligent Four-wheel Steering System (with Crab Mode)	•	•	•
19-inch Aerodynamic Wheels (Front 245mm，Rear 275mm)	•	-	-
19-inch Hancook iON high-performance EV Tyre (Front 245/45/R19，Rear 275/40/R19)	•	-	-
20-inch Sporty Wheels (Front 245mm，Rear 275mm)	-	•	•
20-inch PIRELLI P-ZERO Tyre (Front 245/40/R20，Rear 275/35/R20)	-	•	•
Staggered Wheels	•	•	•
Tyre Repair Kit	•	•	•
Continental Front 4-piston Fixed Brake Callipers (IM Exclusive Colour)	•	•	•
Ventilated Brake Disc (4 Wheels)	•	•	•
Speed Sensitive Electric Power Steering (EPS)	•	•	•
Brake-By-Wire Cooperative Regenerative Brake System (CRBS)	•	•	•
Electronic Park Brake (EPB) & Auto Hold	•	•	•
Edge Torque Adaption Control Technology (eTAC)	•	•	•
SAFETY			
Front & Side Airbags	2+2	2+2	2+2
Side Curtain Airbags	2	2	2
Far Side Airbag	•	•	•
Front Pre-tensioner Seatbelts (Height Adjustable)	•	•	•
Rear 3-Point Seatbelts (Pre-tensioner Seatbelts Equipped on Rear Side Seats)	•	•	•
Front & Rear Seat Belt Reminder (SBR)	•	•	•
Driver Monitoring System (DMS)	•	•	•
360° HD Camera	•	•	•
Direct Tyre Pressure Monitoring System (TPMS)	•	•	•
Pedestrian Warning System	•	•	•
Anti-locked Braking System (ABS)	•	•	•
Electric Brake-force Distribution (EBD)	•	•	•
Traction Control System (TCS)	•	•	•
Vehicle Dynamic Control (VDC)	•	•	•
Hazard Control (HAZ)	•	•	•
Emergency Brake Assist (EBA)	•	•	•
Brake Disc Washing (BDW)	•	•	•
Hill Hold Control (HHC)	•	•	•
Corner Brake Control (CBC)	•	•	•

IM 5

Technical Specifications

	PREMIUM 75KWH RWD	PLATINUM 100KWH RWD	PERFORMANCE 100KWH AWD
INTERIOR			
Double-glazed Silvering Thermal-insulating Panoramic Glassroof	•	•	•
Fabric Headliner	•	•	•
Laminated Glass (4 Doors)	•	•	•
Rear Privacy Glass	•	•	•
Sporty Steering Wheel (Heating / 4-way Manual Adjustment / Hands-off Detection)	•	•	•
256-colour Ambient Light	•	•	•
Anti-pinch Windows with One-click Up & Down	•	•	•
IM MAG Hub (4) *5	•	•	•
Ventilated Wireless Mobile Charging Pad (Qi, 50W)	•	•	•
USB Type-C Charge Port (Max: 60W)	Front x 2 + Rear x 1	Front x 2 + Rear x 1	Front x 2 + Rear x 1
12V Power Sockets	Front x 1 + Rear x 1	Front x 1 + Rear x 1	Front x 1 + Rear x 1
Rear Trunk Hook Hanger x 4	•	•	•
Intelligent Cold & Warm Box	•	•	•
CLIMATE CONTROL			
2-zone Automatic Air-conditioner (400V Heat Pump)	•	-	-
2-zone Automatic Air-conditioner (800V Heat Pump)	-	•	•
Front Intelligent Invisible Air Vents	•	•	•
Rear Independent Air Vents	•	•	•
Intelligent Air Quality System	•	•	•
ACOUSTIC AND SEATS			
20 Speakers (including 4 Sky Speakers)	•	•	•
Road Noise Control (RNC)	•	•	•
Ultra-Soft Synthetic Leather Seats *6	•	•	•
12-way Power Driver Seat (including 4-way Power Lumbar Support)	•	•	•
Driver Seat Memory & Easy Entry	•	•	•
6-way Power Front Passenger Seat	•	•	•
Front Seats 2-way Manual Headrest	•	•	•
Front Seats Heating *7	•	•	•
Rear Seats Heating *7	•	•	•
Front Seats Ventilation *7	•	•	•
Rear Seats Adjustable Backrest (6°)	•	•	•
Rear Foldable Seats (40/60)	•	•	•
ISOFIX	3	3	3
ADVANCED DRIVER-ASSISTANCE SYSTEM (ADAS)			
One Touch iAD (AI Chauffeur)			
One Touch Park	•	•	•
One Touch Kerbside Parking	•	•	•
One Touch Pull Out	•	•	•
One Touch Reverse	•	•	•

	PREMIUM 75KWH RWD	PLATINUM 100KWH RWD	PERFORMANCE 100KWH AWD
ADVANCED DRIVER-ASSISTANCE SYSTEM (ADAS)			
IM AD Intelligent Hardware System			
Intelligent Pilot Device (IPD) Powered by NVIDIA Orin N®	•	•	•
Ultrasonic Sensor x 12	•	•	•
HD Camera x 9	•	•	•
Millimetre-wave Radar x 3	•	•	•
Positioning Unit x 1	•	•	•
High Reliability Inertial Measurement Unit (IMU) x 1	•	•	•
IM AD Advanced Package			
Forward Collision Warning (FCW)	•	•	•
Automatic Emergency Braking (AEB)	•	•	•
Blind Spot Detection (BSD)	•	•	•
Door Open Warning (DOW)	•	•	•
Lane Change Assist (LCA)	•	•	•
Rear Cross Traffic Alert (RCTA)	•	•	•
Rear Cross Traffic Braking (RCTB)	•	•	•
Lane Departure Warning (LDW)	•	•	•
Lane Departure Prevention (LDP)	•	•	•
Speed Limit Information Function (SLIF)	•	•	•
Adaptive Cruise Control (ACC)	•	•	•
Lane Centering Control (LCC)	•	•	•
Demand Lane Change (DLC)	•	•	•
Intelligent Lane Change (ILC)	•	•	•
Emergency Lane Keeping (ELK)	•	•	•
Intelligent Speed Assistance (ISA)	•	•	•
Park Distance Control (PDC)	•	•	•
Auto Park Assist (APA)	•	•	•
EXTERIOR			
Frameless Doors (with Power Release)	•	•	•
Automatic Flush Door Handles	•	•	•
Hands-free Power Tailgate	•	•	•
LED Headlights	•	•	•
LED Strip Taillights	•	•	•
Active Grille Shutter (AGS)	•	•	•
Power Side Mirrors (Auto Folding / Memory / Heated / Auto Tilt Down in Reverse / BSD)	•	•	•
Rain-Sensing Front Windshield Wipers	•	•	•

IM5

Technical Specifications

	PREMIUM 75KWH RWD	PLATINUM 100KWH RWD	PERFORMANCE 100KWH AWD
INFOTAINMENT SYSTEM			
Intelligent Cabin Powered by Qualcomm Snapdragon® 8295	•	•	•
26.3-inch Immersive Touch Screen (4320*720)	•	•	•
10.5-inch Central Touch Screen (1500*1640)	•	•	•
IM Multi-screen Interactive System (IMOS)	•	•	•
Wireless Apple CarPlay® and Android Auto™	•	•	•
Voice Control System	•	•	•
Digital Audio Broadcasting	•	•	•
FM Radio	•	•	•
4G Communication	•	•	•
Bluetooth Connection	•	•	•
Proactive Vision Supplement System (PVSS)	•	•	•
Intelligent Scene Modes (Nap Mode / Rainy Night Mode)	•	•	•
Digital Video Recorder (DVR)	•	•	•
Keyless Access System	•	•	•
NFC Key Card x 1	•	•	•
PEPS Key Fob x 1	•	•	•
EXTERIOR COLOUR			
Ares Black	•	•	•
Athena White	•	•	•
Rembrandt Grey	•	•	•
Raphael Beige	•	•	•
Nevis Blue	•	•	•
INTERIOR COLOUR			
Dover Beige	•	•	•
Highland Grey	•	•	•

* Figures according to ADR 81/02 derived from laboratory testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition and accessories fitted, will in practice in the real-world lead to figures which generally differ from those advertised. Advertised figures are meant for comparison amongst vehicles only.

*2 The 0-100km/h acceleration time of each model includes the starting time. The data is based on announced values or engineering development simulation values, and may vary due to different test factors such as venue, weather, road conditions, battery level, load weight, tyres, etc., for reference only.

*3 The charging data is measured in laboratory environment. In actual usage scenarios, factors such as different environment temperatures, vehicle conditions, and charging station status will lead to variations in the charging data.

*4 The maximum output power of the whole vehicle is 6.6kW, and the actual external output depends on the maximum power of the external discharge device.

*5 The vehicle comes with magnetic suction points and expandable magnetic accessories are genuine car products.

*6 Seat material refers exclusively to the primary contact areas of the seat that are in direct contact with the occupant.

*7 Heating is available for both the seat cushion and backrest, whereas ventilation is provided for the backrest only.

*

‡ Range figure is based on NEDC (New European Driving Cycle) static laboratory combined average city and highway test. Figures stated for the purposes of comparison amongst vehicles tested to the same technical procedures only. Actual real world driving results will vary depending on a combination of driving style, type of journey, vehicle configuration, battery age and condition, use of vehicle features (such as heating and air conditioning), as well as operating, environmental and climate conditions.

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